



City of Schwäbisch Gmünd

Gmünd 2035 - Municipal Structures and Citizens
Participation for a Sustainable City Transformation



Welcome between heaven and earth!



AGENDA

01 City of Schwäbisch Gmünd

02 City Administration of Schwäbisch Gmünd

03 Department of Sustainable Development,
Climate Protection and Citizen Participation

05 Citizen Participation and
Transformational Process

06 Current Examples

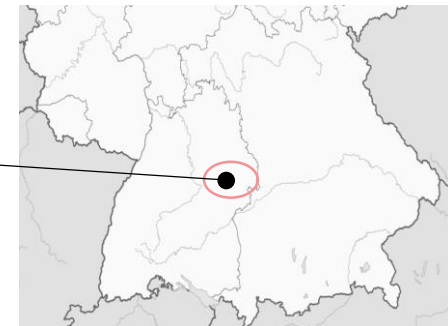


01 | CITY OF SCHWÄBISCH GMÜND



Name of Community	Schwäbisch Gmünd
County	Ostalbkreis
Region	Baden-Württemberg
Population	61.088 (2018)
Industrial companies	> 2000 small and medium-sized companies as well as global players (automobile industry, mechanical engineering, manufacture of metal products)
Area	11378 hectares

Schwäbisch Gmünd





01 | CITY OF SCHWÄBISCH GMÜND



Christian Baron
Deputy Mayor

Richard Arnold
Mayor

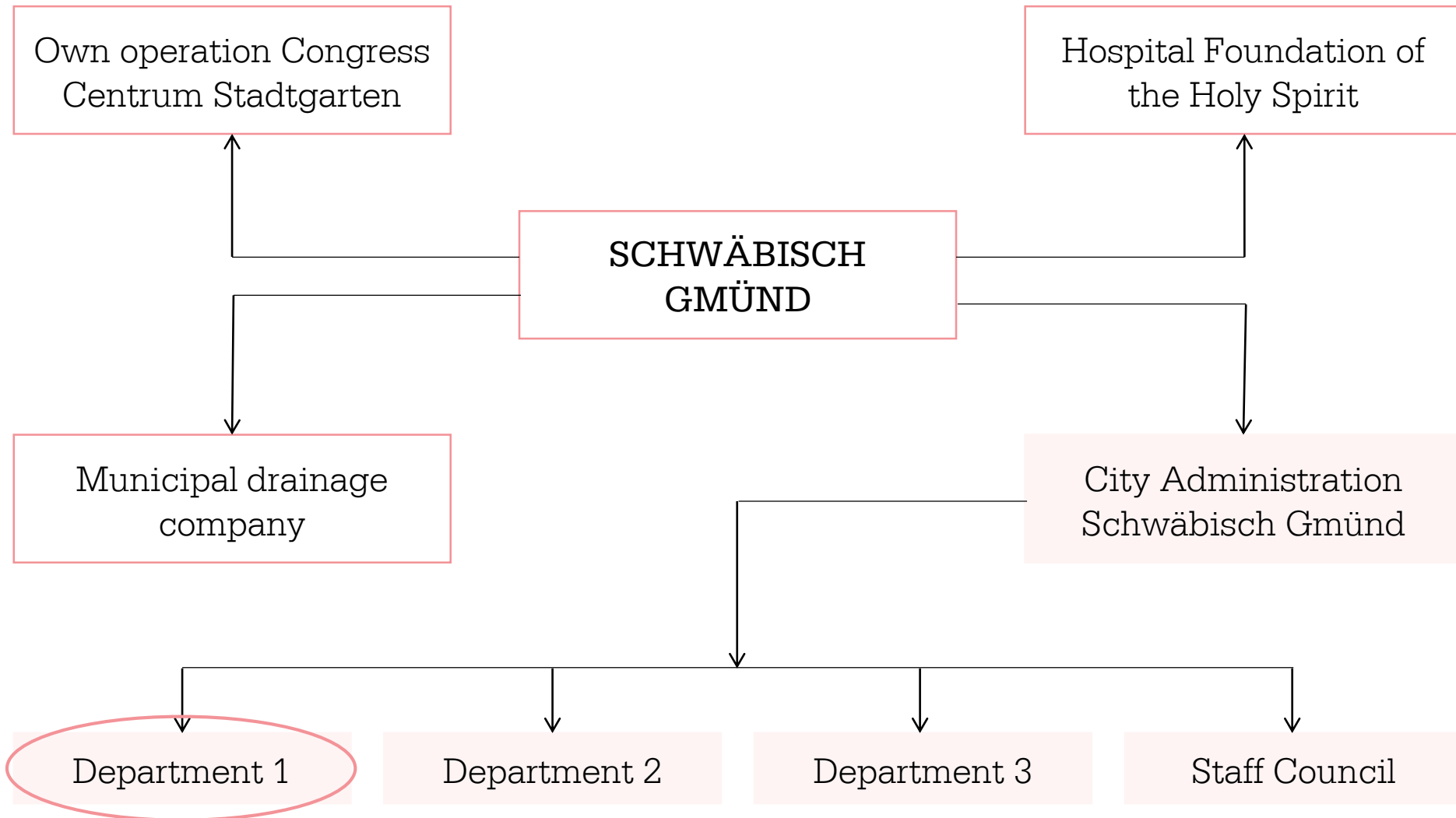
Julius Mihm
Deputy Mayor



52 elected members of the city council and 120 elected members of 11 districts of Schwäbisch Gmünd



02 | CITY ADMINISTRATION OF SCHWÄBISCH GMÜND





02 | CITY ADMINISTRATION OF SCHWÄBISCH GMÜND

Department 1 General Administration, Culture and Tourism



Mayor
Richard Arnold

- 1.02 Equal Opportunity Department
- 10 Main Office
- 11 Department of Sustainable Development, Climate Protection and Citizen Participation
- 13 Department for Media and Communication
- 14 Audit Department
- 15 District Offices and Public Order Departments
- 41 Cultural Development
- 43 Museum in the Prediger
- 45 City Archive



03 | DEPARTMENT OF SUSTAINABLE DEVELOPMENT, CLIMATE PROTECTION AND CITIZEN PARTICIPATION

GMÜND *für morgen*

gmuendfuermorgen@schwaebisch-gmuend.de

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Mobility manager
Tel.: +49 7171/ 603-1103



Chiara Kriz

Climate protection manager
01/2022

We look forward to working together!

We are located at: Marktplatz 7 – Gebäude Grät – 1. Stock, 73525 Schwäbisch Gmünd



03 | DEPARTMENT OF SUSTAINABLE DEVELOPMENT, CLIMATE PROTECTION AND CITIZEN PARTICIPATION

From project positions to a department

Coordinator for municipal development policy, mobility manager and the climate manager were initially project positions financed by federal project funds)

—> “Lone fighters” with cross sectional, sustainable tasks that fall under municipal responsibility

City council aswell as the mayor of Schwäbisch Gmünd: The need for sustainable development in the city of Schwäbisch Gmünd

To bundle all the project positions to one department and make vacancies permanent



03 | DEPARTMENT OF SUSTAINABLE DEVELOPMENT, CLIMATE PROTECTION AND CITIZEN PARTICIPATION

Local implementation of the Sustainable Development Goals:

- Development Policy
- Mobility
- Climate Protection





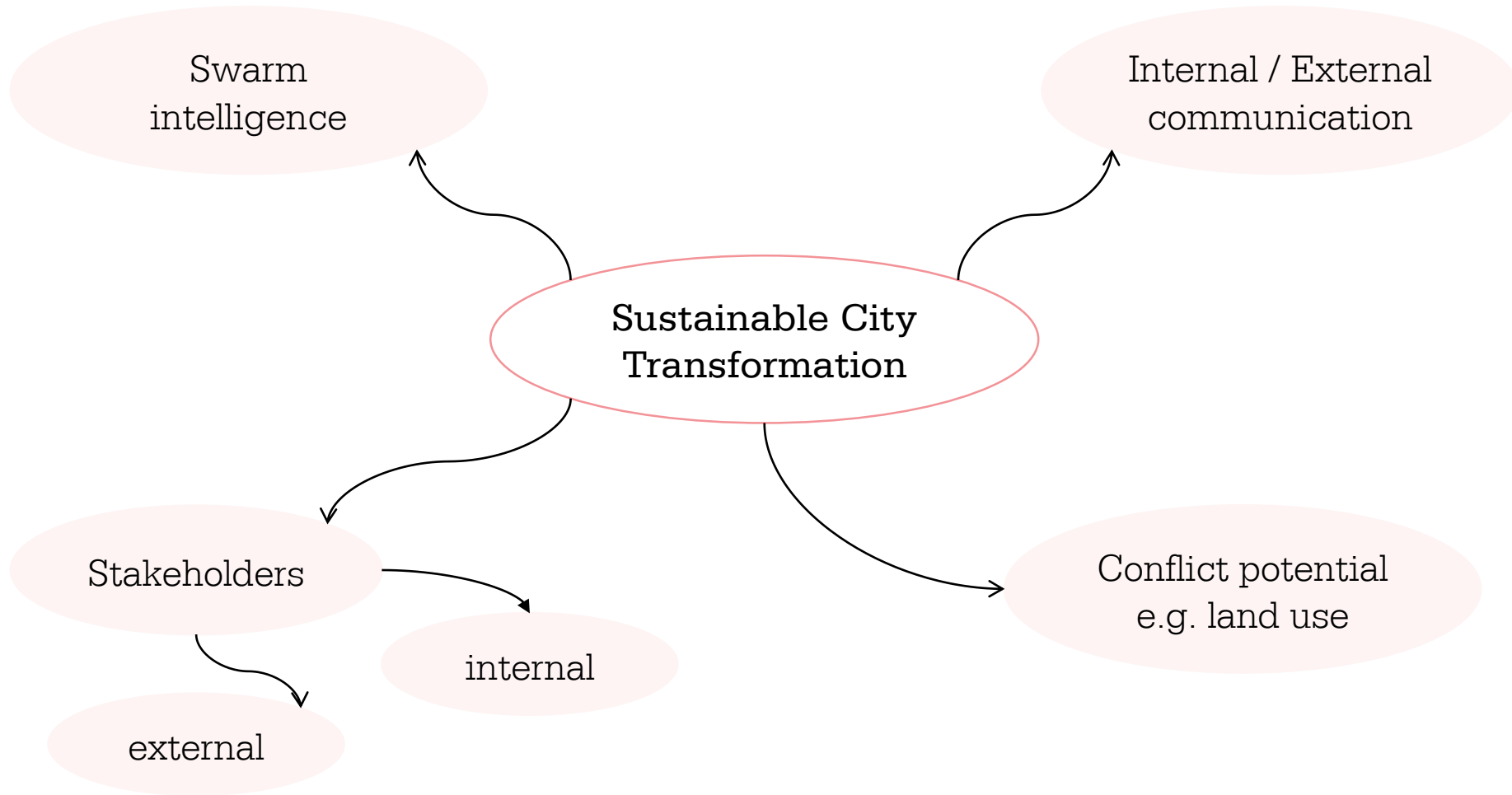
03 | DEPARTMENT OF SUSTAINABLE DEVELOPMENT, CLIMATE PROTECTION AND CITIZEN PARTICIPATION

Our mission

- | Strategically **combine the existing concepts** and measures and create the basis for further planning
- | Be an impulse generator, motor and **“think tank”**
- | **Network** the partners (internal and external) at the location
- | Network ourselves **locally, supra-regionally and internationally**
- | Do not get stuck in the “planning” but...
- | ...think from the target group **and bottom-up principle**
- | **“Translate” the topics** and take people along factually and communicatively



04 | CITIZEN PARTICIPATION AND TRANSFORMATIONAL PROCESS





04 | CITIZEN PARTICIPATION AND TRANSFORMATIONAL PROCESS

Informative citizen participation

Schwäbisch Gmünd
Amt für nachhaltige Entwicklung,
Klimaschutz und Bürgerbeteiligung

MOBILITÄT WOHNEN UND BAUEN EINKAUFEN INFORMIEREN & BERATEN GMÜND MACHT MIT

GMÜND
für morgen
GEMEINSAM
gestalten!

AMT FÜR NACHHALTIGE ENTWICKLUNG,
KLIMASCHUTZ UND
BÜRGERBETEILIGUNG
STADTVERWALTUNG
SCHWÄBISCH GMÜND

WAS IST „GMÜND FÜR MORGEN?“
**ANGEBOTE FÜR EIN
NACHHALTIGES LEBEN IN
SCHWÄBISCH GMÜND**

GMÜND für morgen
@gmuecdfuermorgen

HAPPY EARTH DAY
22. APRIL

Der #earthday ist nicht unbedingt ein Feiertag, sondern eine Erinnerung, dass unsere Mutter Erde Schutz braucht.

„Sei du selbst die Veränderung, die du dir wünschst für diese Welt.“ (Gandhi)

3 wks. ago 3



04 | CITIZEN PARTICIPATION AND TRANSFORMATIONAL PROCESS

Dialogical citizen participation

JETZT BIST DU GEFRAGT
DEINE MEINUNG IST UNS WICHTIG!

Was fehlt Dir in unserer Stadt zu einem nachhaltigen und klimagerechten Leben?

PERSÖNLICHE ANGABEN:

DEINE NACHRICHT AN UNS:

Bitte beachten Sie unsere [Datenschutzerklärung](#).





04 | CITIZEN PARTICIPATION AND TRANSFORMATIONAL PROCESS

Financial citizen participation

one for the planet

Projekte Unterstützen Blog Über uns FAQ

Jetzt mitmachen

Mit 1€ im Monat die Welt retten.

Jetzt mitmachen



1€ FÜRS GMÜND FÜR MORGEN

Spende monatlich 1 € an Gmünd für morgen und entscheide mit wie wir das Geld investieren. Mehr dazu erfährst Du in Kürze.



KLIMAFONDS & PARTNERSCHAFTEN

Unterstütze mit Deiner Spende unseren Waldumbau, urbanes Grün, internationale Projekte oder Partnerschaften.

UNSERE VISION

Wir träumen davon, dass wir Menschen uns alle zusammen tun und gemeinsam unsere Welt retten. Jede und jeder mit nur einem Euro im Monat. Den Euro merken wir nicht im Geldbeutel, in unserer Umwelt aber schon, wenn viele mitmachen.

Das gesammelte Geld fließt zu 100% in nachhaltige Projekte und wir entscheiden immer gemeinsam digital und demokratisch, welche Projekte wir fördern.



→ It is not a participatory budget



05 | CURRENT EXAMPLES

Gmünd 2035 Agenda Working Groups

Climate Council

Main Topic:

Energy Transition

Spokesperson Team:

Tbd

Executive:

Chiara Kriz

WK Mobility

Main Topic:

Mobility Transition

Spokesperson Team:

Bettina Winter-Schullingen

Andrzej Sielicki

Henning Dietrichs

Executive:

Anja Tamm

WK One World

Main Topic:

Global Responsibility

Spokesperson Team:

Kuno Kallenbach

Robin Kucher

Executive:

Inga Adam



05 | CURRENT EXAMPLES

Gmünd 2035 Agenda Working Groups - Joint visit to the spring trade fair in Stuttgart





05 | CURRENT EXAMPLES

Future workshops within the framework of Gmünd 2035





05 | CURRENT EXAMPLES

Participation at the European Energy Award (EEA)

Starting Point: Municipal Climate Action Plan + Strategy for a Municipal Development Policy until 2030

Fields of Action with the EEA:

→ Accompanied by external experts and audits

- climate neutral heating
- renewable energy
- green mobility
- urban planning
- consumption
- citizen participation
- climate change adaptation
- global responsibility



05 | CURRENT EXAMPLES

Pedestrian traffic check

Kick off workshop with citizens in autumn /winter 2020

Representatives of the interest groups inclusion,
seniors and integration

→ Jointly defining critical places in Südstadt

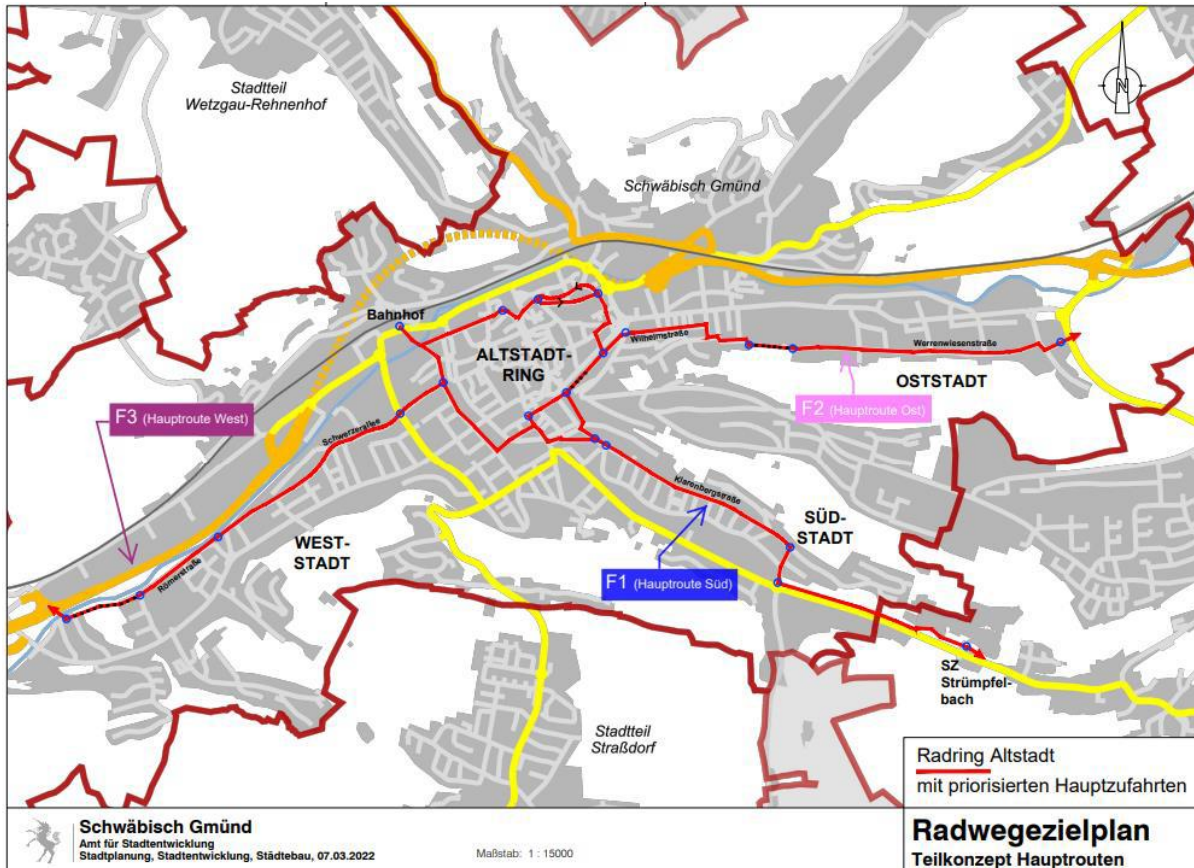
Final workshop at the 5thof April:
first measures implemented (“low hanging fruits”)





05 | CURRENT EXAMPLES

Municipal cycling route plan





05 | CURRENT EXAMPLES

Implementation of E-Scooter



Municipality of Schwäbisch Gmünd | Marktplatz 1, 73525 Schwäbisch Gmünd



05 | CURRENT EXAMPLES

Expansion of the charging infrastructure

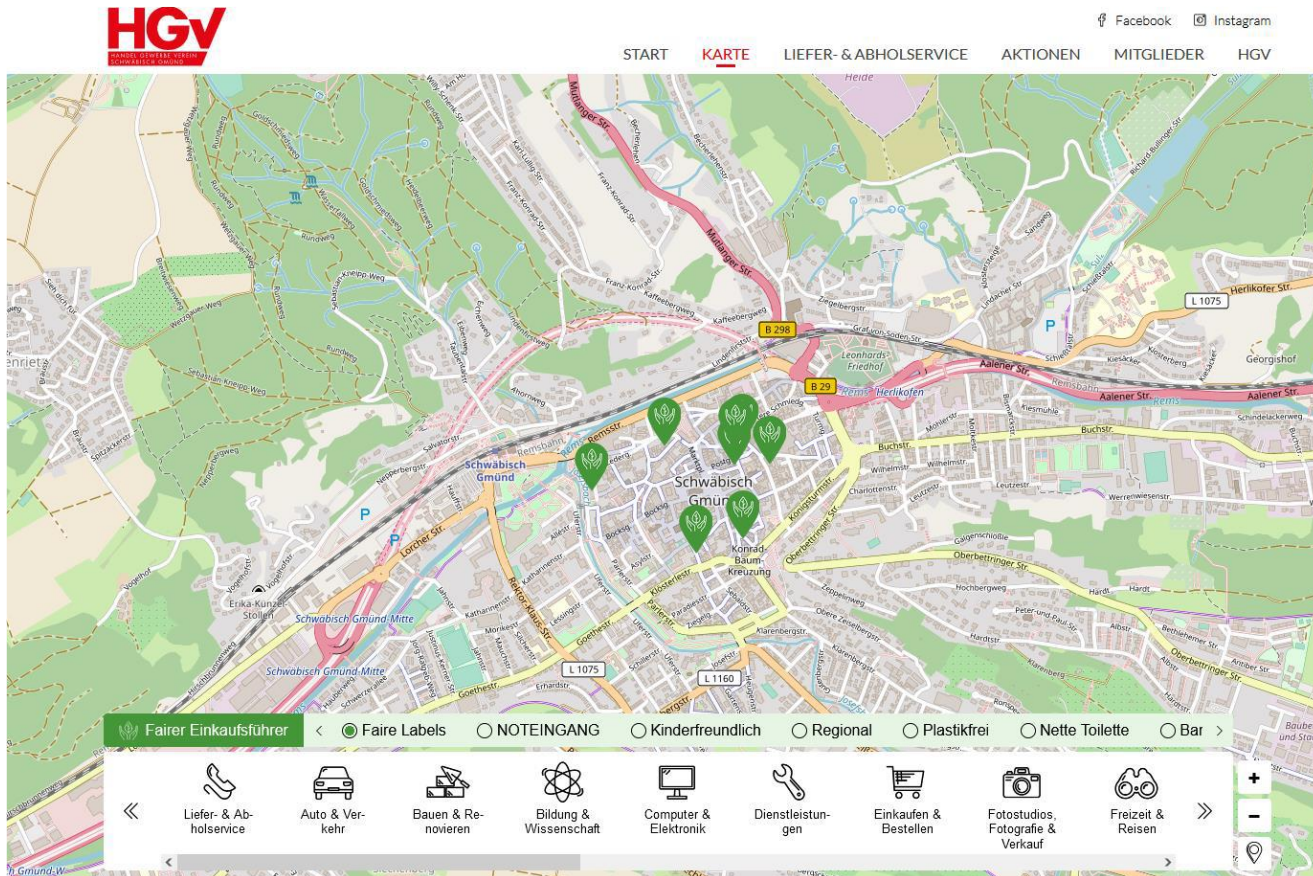


→ Charging station at the city administration



05 | CURRENT EXAMPLES

Fair and sustainable shopping guide



www.gmuendfuermorgen.de/fairer-einkaufsfuehrer.html



05 | CURRENT EXAMPLES

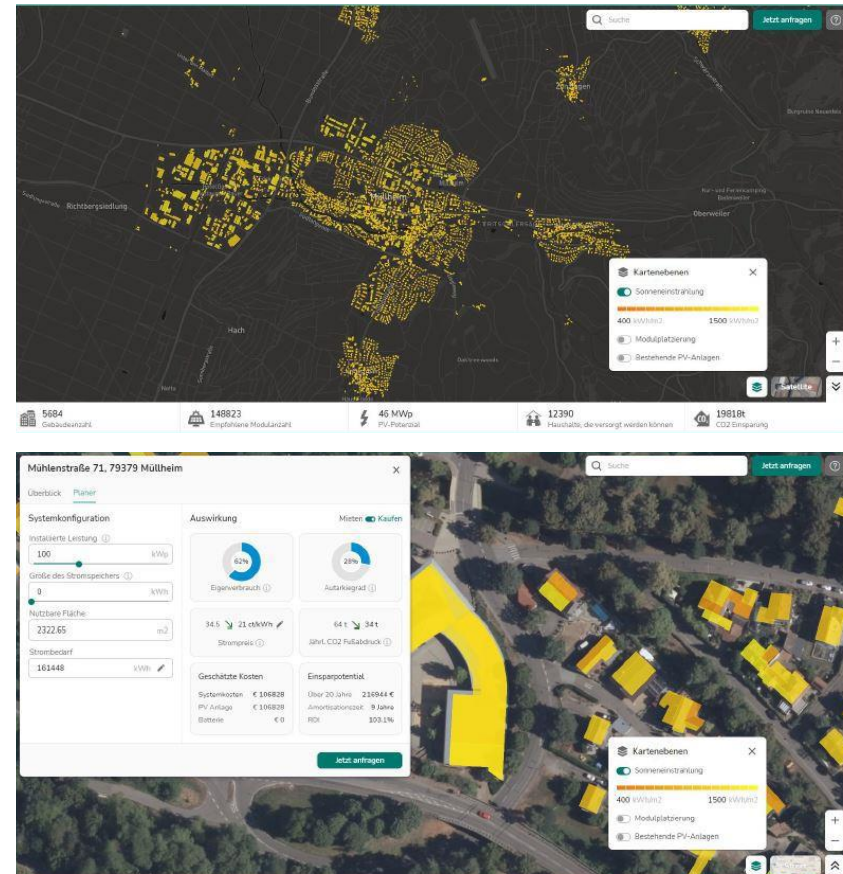
Greenventory - Create your own energy revolution

Start-up from Freiburg

Smart placement of solar modules
on the roofs

Smart procurement solar modules

Motivational for private households,
economy and administration





05 | CURRENT EXAMPLES

Municipal sustainable energy resource planning

Inventory of current energy consumption and needs of each private and public building

Business survey: planning of future economy development (see also ASPEN)

Goal: Determine priority areas of centralised and decentralised energy supply and integrate renewable energies and waste heat in the future





05 | CURRENT EXAMPLES

Global Responsibility & Know How exchange

Municipal Climate Partnership with Bahir Dar (Ethiopia)

Project partnership with Bkerzala Lebanon

Projekt partnership with Paionia Greece

Supporting Ukraine within development cooperation

→ Include civilians such as migrants and civil actors like the Working Group One World

